

SUMMER/FALL 2023

NEWSLETTER

SOUTHERN STATES UNIVERSITY

• NOTABLE EVENTS



WELCOME
TO SSU

NOTABLE ALUMNI



CHANCELLOR'S
LIST



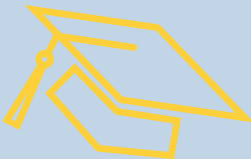
COFFEE TALKS
WEBINARS

STUDENT SUPPORT
AND ENGAGEMENT

MEET YOUR
FACULTY

SPOTLIGHT

CPT RENEWAL



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SOUTHERN STATES
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Chancellor's List – Fall 2023

SSU regularly recognizes students who have achieved a **GPA of 3.8 or higher** during the previous quarter by including their names on the Chancellor's List. Students listed here achieved this honor in the *Summer 2023* term. The high caliber of scholarship achieved by these students enhances the quality of education for all our students in our learning community. I congratulate them for their contribution to scholarly life at Southern States University. ~ *Dr. Claudia Araiza, Chancellor*

First Name	Last Name	Program	Campus
Fabiana	Garcia Manoel Baia	BBA	Irvine
Celine	Lachat	BBA	Irvine
Subash	Lama	BBA	Irvine
Prakash	Pardhey	BBA	Irvine
Wesley	Peixoto Ribeiro	BBA	Irvine
Beatriz	Pinto Pontes	BBA	Irvine
Daniela	Pizzi	BBA	Irvine
Lalita	Saidova	BBA	Irvine
Phuong Minh	Tran	BBA	Irvine
Servulo	de Matos Neto	CM	Irvine
Lucas	Lopes	GCBA	Irvine
Kseniia	Akhmetzianova	MBA	Irvine
Fadi	Arideh	MBA	Irvine
Orwa	Azzam	MBA	Irvine
Danilo Sergio	Cardoso	MBA	Irvine
Winjoy	Casino	MBA	Irvine
Augusto	De Mattos Garcia	MBA	Irvine
Alexandre	D'hose	MBA	Irvine
Carolina	Jablonski	MBA	Irvine
Elizabeth	Kadele	MBA	Irvine
Mustafa	Kilic	MBA	Irvine
Kuniko	Komyo	MBA	Irvine
Eloisa	Manarang	MBA	Irvine
Cem	Mete	MBA	Irvine
Irene	Millinga	MBA	Irvine
Hassan	Muhidin	MBA	Irvine
Samal	Orazayeva	MBA	Irvine
Ekaterina	Rubtsova	MBA	Irvine
Ashraf	Salameh	MBA	Irvine
Esra	Savlakoglu	MBA	Irvine
Yan	Teixeira De Oliveira	MBA	Irvine
Nicole	Trovatto Carvalhaes Silva	MBA	Irvine
Jinyi	Uh	MBA	Irvine
Eva	Umanets	MBA	Irvine
Seung Shik	Yang	MBA	Irvine

First Name	Last Name	Program	Campus
Sadat	Abdul Kadir	MSIT	Irvine
Festus	Abiola	MSIT	Irvine
Tamer	Abuabdo	MSIT	Irvine
Hiralkumar Jayantibhai	Ahir	MSIT	Irvine
Lale	Aytug	MSIT	Irvine
Elvira	Baeva	MSIT	Irvine
Furkan	Cam	MSIT	Irvine
Laura	Dikhanbayeva	MSIT	Irvine
Serkan	Dursun	MSIT	Irvine
Areen	Hani	MSIT	Irvine
Omar	K. A. Almqayyad	MSIT	Irvine
Juliana	Kasandiko	MSIT	Irvine
Vladyslav	Kovalenko	MSIT	Irvine
Shingo	Kumamoto	MSIT	Irvine
Archibald	Masbang	MSIT	Irvine
Kamraan Ahmed	Mohammed	MSIT	Irvine
Saki	Okada	MSIT	Irvine
Fernando Augusto	Pereira Pinto	MSIT	Irvine
Radwan	Serageldin	MSIT	Irvine
Utku	Toptas	MSIT	Irvine
Amanda	Ahcar	MBA	Las Vegas
Marcos	Alcarde Da Gama	MBA	Las Vegas
Grazelle Ann	Bumanlag	MBA	Las Vegas
Rosa	Camargo Lopez	MBA	Las Vegas
Ashni	Chumber	MBA	Las Vegas
Jheyne	Cordeiro	MBA	Las Vegas
Luiz Carlos	Da Cruz	MBA	Las Vegas
Jessica	De Souza Gomes Carneiro	MBA	Las Vegas
Yira Paola	Herbert	MBA	Las Vegas
Irina	Lubane	MBA	Las Vegas
Jackeline	Nogueira Diniz	MBA	Las Vegas
Ingryd	Pettinati	MBA	Las Vegas
Rubens	Pinheiro Lopes De Araujo	MBA	Las Vegas
Muhammad	Rajput	MBA	Las Vegas
Andre	Rosario	MBA	Las Vegas
Abdelrahman	Almqayyad	MBA	Online
Lorena	Alvarenga Rocha	MBA	Online
Tokie	Kuroda	MBA	Online

First Name	Last Name	Program	Campus
Harshkumar Mukeshbhai	Aswani	BBA	San Diego
Cristian	Edmundo Da Silva	BBA	San Diego
Suleyman	Kocamanlar	BBA	San Diego
Waleed	Mohammad Zarour	BBA	San Diego
Marcelle	Oliveira De Andrade	BBA	San Diego
Sachin	Sharma	BBA	San Diego
Shubham	Thakor	BBA	San Diego
Regina	Valades	BBA	San Diego
Mukul	Verma	BBA	San Diego
Anastasiia Olegovna	Markelova	CM	San Diego
Melisa	Saral	GCBA	San Diego
Bianca Roberta	de Sousa	GCIT	San Diego
Marina	Virmond	GCIT	San Diego
Aboulqasim	Abu Ishnaf	MBA	San Diego
Amer	Al Alim	MBA	San Diego
Muharrem	Biltekin	MBA	San Diego
Manthan	Brahmbhatt	MBA	San Diego
Jesus	Castellanos Pinzon	MBA	San Diego
Bianca	Costa	MBA	San Diego
Isabella	De Faro Bailey	MBA	San Diego
Diana	Furtado	MBA	San Diego
Andrea	Galindo Davison	MBA	San Diego
Helena	Gunawan	MBA	San Diego
Pradip	Kandel	MBA	San Diego
Cagri	Koc	MBA	San Diego
Camila	Mekler	MBA	San Diego
Quy	Nguyen	MBA	San Diego
Engin	Ozen	MBA	San Diego
Randa	Qandeel	MBA	San Diego
Katherine	Romo Alvarez	MBA	San Diego
Neel	Shah	MBA	San Diego
Nubia	Silva	MBA	San Diego
Abel	Simorangkir	MBA	San Diego
Yiliang	Sun	MBA	San Diego
Ayse Ceren	Unur	MBA	San Diego
Berker	Yildirim	MBA	San Diego
Askarali	Zarlyk Uulu	MBA	San Diego
Xin	Zhao	MBA	San Diego
Cem Coskun	Aksakal	MSIT	San Diego
Daiane	Almeida Silva	MSIT	San Diego
Ibrahim	Boyaci	MSIT	San Diego
Leonardo	de Jesus	MSIT	San Diego
Ugur	Ertugrul	MSIT	San Diego

First Name	Last Name	Program	Campus
Mohammed	Irfan	MSIT	San Diego
Shamli	Nikam	MSIT	San Diego
Roseli	Nunes	MSIT	San Diego
Ezgi	Ozturk	MSIT	San Diego
Anna	Plitsyna	MSIT	San Diego
Eda	Tetik	MSIT	San Diego
Gorkem	Tigogullari	MSIT	San Diego
Esra	Yanar	MSIT	San Diego



2023



Irvine

MARKETING

MK405 MARKETING RESEARCH CLASS



Southern States University



The Value of Focus Groups

Two research companies conducted highly effective research through the use of focus groups. One company focused on trends in the sports apparel industry and another on portable headphone product design. The results provided invaluable insights to product and marketing teams!

16
DEC

Irvine Campus
Mock Focus
Groups

2023



STUDENT SUPPORT



LIBRARY WORKSHOPS

ALWAYS CHECK MOODLE FOR THE MOST CURRENT DATES AND TOPICS



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Dear Students:

Your Librarian has prepared these Library Workshops that you can access at any time. As you prepare for your midterm exams or midterm research papers, your instructors highly encourage you to review these workshops.

- Finding Academic Research / Sources
- Making Sure You Don't Lose Points to Plagiarism
- All About APA 7.0
- LIRN Business Focused Searching

The links to these workshops can be found in the Moodle announcement!

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[HTTPS://WWW.SSU.EDU/RESOURCES/LIBRARY/](https://www.ssu.edu/resources/library/)

PLEASE BE SURE TO RENEW YOUR WORK AUTHORIZATION BEFORE THE BEGINNING OF EVERY QUARTER!!! !!!CONTACT YOUR DSO!!!

SAN DIEGO: WENDY DU DSOSANDIEGO@SSU.EDU

IRVINE: BEA BERG BBERG@SSU.EDU

LAS VEGAS: BEA BERG BBERG@SSU.EDU

?????

WORKING ON CPT

?????

Department of Homeland Security U.S. Immigration and Customs Enforcement 1-20, Certificate of Eligibility for Nonimmigrant Student Status (OAS-SD-1033-0008)

SEVIS ID: N0022309795

SURNAME/FIRST NAME	GIVEN NAME	Class of Admission
WANG, BEA	BEA	F-1
PASSPORT NAME	PASSPORT NAME	ACADEMIC AND LANGUAGE
COUNTRY OF BIRTH	COUNTRY OF CITIZENSHIP	
CITY OF BIRTH	DATE OF BIRTH	
PERSON IDENTIFICATION NUMBER	ADMISSION NUMBER	

SCHOOL INFORMATION

SCHOOL NAME Southern States University 800 Irvine Branch Campus Irvine, CA 92714	SCHOOL ADDRESS 2015 WOODLAND, Suite 300, IRVINE, CA 92614
SCHOOL OFFICIAL TO CONTACT UPON ARRIVAL Campus Director	SCHOOL CODE AND APPROVAL DATE 00027-01/01/2014 16 AUGUST 2017

PROGRAM OF STUDY

EDUCATION LEVEL MAJOR 1 PROGRAM ENGLISH PROFICIENCY START OF CLASSES FINANCIALS	MAJOR 2 REASON FOR ADMISSION and Management, General (52.0301) PROGRAM ENGLISH PROFICIENCY NOTES START OF CLASSES FINANCIALS	MAJOR 3 Reason 00.0000 EARLIEST ADMISSION DATE
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ESTIMATED AVERAGE COSTS - 9 MONTHS	STUDENT'S FINANCIAL AID SOURCE
Tuition and Fees \$ 5,370	Personal Funds \$ 14,400
Living Expenses \$ 8,000	Parents Funds \$ 0
Books and Supplies \$ 0	Private Loans \$ 0
Scholarships \$ 0	On-Campus Loans \$ 0
TOTAL \$ 13,370	TOTAL \$ 14,400

REMARKS

SCHOOL ATTESTATION

I certify under penalty of perjury that all information provided in this form is true and correct. I understand this form is the United States only process and evaluation in the United States for the issuance of the student's application, transcripts, or other records of academic status and proof of financial responsibility, which may be requested by the school prior to the issuance of this form. The school has identified that the above named student's qualifications meet all standards for admission to the school and that the student will be required to pursue a full program of study as defined by U.S. Code, 22 USC 1492(a)(1). I am a designated school official of the above named school and am authorized to issue this form.

DATE ISSUED: 18 March 2017 PLACE ISSUED: Irvine, CA

STUDENT ATTESTATION

I, Bea Wang, certify that I am the student named above. I have read and understand the school's policies and procedures regarding the issuance of this form. I understand that this form is required to obtain a full program of study as defined by U.S. Code, 22 USC 1492(a)(1). I am a designated school official of the above named school and am authorized to issue this form.

NAME OF PARENT OR GUARDIAN: WANG, BEA ADDRESS (please use permanent address): 10000 Irvine Blvd, Irvine, CA 92618 DATE: 18 March 2017



IRVINE

LAS VEGAS

SAN DIEGO

WELCOME TO SSU

MEET OUR NEWEST FACULTY MEMBERS

TIMOTHY CARR

**ADJUNCT FACULTY
UNDERGRADUATE INSTRUCTOR
IRVINE CAMPUS**



TIM CARR HOLDS AN MBA FROM PURDUE UNIVERSITY AND BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION FROM BOSTON UNIVERSITY, HE IS A SEASONED MARKETING EXECUTIVE WITH TWO DECADES OF EXPERIENCE AT GLOBAL BRANDS SUCH AS LIVE NATION/TICKETMASTER, JERRY BRUCKHEIMER FILMS AND TV, FORTUNE 500 COMPANIES, AND WORKING FOR CELEBRITY CLIENTS. AS VP OF MARKETING AT LIVE NATION, TIM'S MARKETING TEAM DROVE MILLIONS IN TICKET SALES AND GREW A SOCIAL AUDIENCE TO 20M+ FOLLOWERS. TIM'S EXPERIENCE IN THE ACADEMIC ENVIRONMENT BEGAN IN 2015, AND HE IS CURRENTLY HEAD OF MARKETING FOR AN AWARD-WINNING MISSION-ORIENTED EDUTAINMENT COMPANY CALLED MILLION STORIES, A PROJECT OF THE SINGLETON FOUNDATION FOR FINANCIAL LITERACY.

SADOK ABDELLI

**ADJUNCT FACULTY
IT INSTRUCTOR
IRVINE CAMPUS**



MR. ABDELLI, AN ACCOMPLISHED PROFESSIONAL WITH OVER A DECADE OF EXTENSIVE EXPERIENCE IN THE IT SECTOR, JOINS OUR ESTEEMED FACULTY. WITH A DISTINGUISHED BACKGROUND THAT INCLUDES A BACHELOR'S DEGREE IN COMPUTER SCIENCE AND A MASTER'S IN BUSINESS ADMINISTRATION, MR. ABDELLI BRINGS A WEALTH OF PRACTICAL KNOWLEDGE AND ACADEMIC EXPERTISE.

THANK YOU FOR JOINING SSU

MEET YOUR FACULTY



MOHAMMAD ALMUHANNA

ADJUNCT FACULTY
MBA/BBA INSTRUCTOR
IRVINE CAMPUS

DR. MOHAMMAD ALMUHANNA SPECIALIZES IN DATA ANALYTICS, FINANCIAL DATA, ACTUARIAL ANALYSIS, AND BUSINESS INTELLIGENCE. HE IS A DOCTORAL CANDIDATE WORKING ON HIS MIXED-METHODOLOGY DISSERTATION WITH A CONCENTRATION IN DATA ANALYTICS & BUSINESS INTELLIGENCE. HIS RESEARCH INTERESTS PRIMARILY FOCUS ON WILDFIRE PERIL AND ITS IMPACT ON CALIFORNIA'S ECONOMY, PARTICULARLY HOME INSURANCE MARKET. IN ADDITION TO HIS ACADEMIC PURSUITS, HE HAS SIX YEARS OF EXPERIENCE AS A BUSINESS ANALYST, UTILIZING PREDICTIVE ANALYSIS TOOLS AND INSURANCE STATISTICAL MODELS TO MANAGE FINANCIAL UNCERTAINTY. HIS EXPERTISE LIES IN ANALYZING FINANCIAL AND INSURANCE DATA TO PROVIDE ENVIRONMENTAL INSIGHTS AND VALUABLE OUTCOMES.



COLLIN ANDERSON

ADJUNCT FACULTY
MBA/BBA INSTRUCTOR
SAN DIEGO CAMPUS

MY NAME IS COLLIN ANDERSON AND I CURRENTLY RESIDE IN SAN DIEGO WITH MY WIFE VAL AND OUR 2 DAUGHTERS LAINEY AND LOUEYANN, WITH AN ADDITION TO THE FAMILY, LINCOLN COMING FEBRUARY 2024! I RECEIVED MY BACHELORS IN COMMUNICATIONS IN SALES AND MARKETING AND COMPLETED MY MBA IN ORGANIZATIONAL LEADERSHIP FROM ARIZONA UNIVERSITY. I AM A BIG FAN OF WORKING WITH PEOPLE FROM DIFFERENT BACKGROUNDS AND HEARING ABOUT THE DIFFERENT CULTURES AND HOW THEY WORK. WHEN I'M NOT TEACHING, I'M AN ACCOUNT MANAGER FOR A CONSULTING COMPANY. DURING MY DOWNTIME, YOU CAN USUALLY FIND MYSELF OR MY FAMILY AT AN ICE RINK NEARBY WHERE MY DAUGHTERS PLAY COMPETITIVE HOCKEY AND TRAVEL QUITE A BIT. I ENJOY SPENDING TIME WITH MY WIFE AND KIDS, SPORTS, TRAVELING AND JUST RELAXING AND ENJOYING THE SAN DIEGO WEATHER!



CONTACT YOUR TEACHING ASSISTANTS



NOT SURE HOW TO SUBMIT YOUR ASSIGNMENTS??

NEED HELP WITH MOODLE???

FEELING A LITTLE OVERWHELMED??

NEED SOME TUTORING??

FALLING BEHIND WITH YOUR ASSIGNMENTS??



**DON'T HESITATE TO ASK FOR HELP!!
CONTACT YOUR TA:**

MBA/MSIT/GCBA/GCIT



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BBA/UCM



UNDERGRADTA@SSU.EDU



WE ARE HERE FOR YOU!



NOTABLE EVENTS DURING THE SUMMER/FALL 2023 QUARTERS

JULY	SSU CELEBRATES DISABILITY PRIDE MONTH
JUNE 25	SSU COMMENCEMENT CEREMONY
JULY	SSU SCAVENGER HUNT
JULY 18	SSU LAS VEGAS HAPPY HOUR
JULY 26	REMEMBERING THE CLASS OF 2013 - 10-YEAR ANNIVERSARY
JULY 31	10-YEAR ANNIVERSARY FOR PEGGY BILBRUCK AND CINDY TRAN
AUGUST 2	SUMMER HAPPY HOUR SAN DIEGO CAMPUS
AUGUST 3	COMPANY TOUR T-CUSTOM INK TORRANCE
AUGUST 9	SSU CELEBRATES INDIGENOUS PEOPLES DAY
AUGUST 21	COMPANY TOUR PURE WATER COMPANY SAN DIEGO
SEPTEMBER 5	COFFEE TALK IRVINE CAMPUS WITH TANNIA SCHMIDT
SEPTEMBER 4	SSU SAN DIEGO MOVES TO A NEW LOCATION
SEPTEMBER 6	RESUME WORKSHOP LAS VEGAS CAMPUS
SEPTEMBER	SSU CELEBRATES HISPANIC HERITAGE MONTH
SEPTEMBER 12	IRVINE CAMPUS RESUME WORKSHOP
SEPTEMBER 7	UFC APEX IN LAS VEGAS TOUR
OCTOBER 4	SSU RESUMES ON-CAMPUS CLASSES AFTER COVID ONLINE
OCTOBER 23	SSU SAN DIEGO HALLOWEEN PARTY
OCTOBER 31	SSU IRVINE HALLOWEEN PUMPKIN CARVING
NOVEMBER	NATIVE AMERICAN HERITAGE MONTH
NOVEMBER 23	THANKSGIVING
DECEMBER 19	SSU UPDATES ITS STRATEGIC PLAN
DECEMBER	ONE-YEAR ANNIVERSARY FOR FACULTY RYAN HOSKINS, PAULO SANTOS, UMUT ASLAN, DRU MACASIEB



2023



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SSU CELEBRATES INTERNATIONAL HUMAN RIGHTS IN DECEMBER

PLEASE JOIN US IN CELEBRATING IN DECEMBER TO HONOR INTERNATIONAL HUMAN RIGHTS.

ON DECEMBER 10TH IN 1948, THE UNITED NATIONS GENERAL ASSEMBLY ADOPTED THE UNIVERSAL DECLARATION OF HUMAN RIGHTS.



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CAMPUS EVENTS SUMMER/FALL 2023



**STAY TUNED FOR UPCOMING EVENTS
LIKE WEBINARS, COFFEE TALKS,
STUDENT CLUBS, LUNCH TALKS,**

FOLLOW US:





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Alumni Highlight

Join us in celebrating the accomplishments of our MBA Alumnus, Isabel Treidl.

Part of her professional trajectory was with the United Nations Association of the United States, as she took on many roles. Isabel has always been motivated by social issues and has worked to improve the quality of people's lives.



You can read more about her here:

<https://www.ssu.edu/successful-alumni-students/#isab>

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MBA Degree and Careers

As the year is coming close, college graduates will begin to consider seeking a graduate degree next year.

But enrolling in a graduate degree is not just a financial decision; it is also a career decision that will frame the long-term path in someone's profession.

One of those popular graduate degrees is the MBA. An MBA degree (short for Master of Business Administration) is commonly sought by individuals that are planning a traditional career in business as an operations manager, finance manager, marketing manager, and so on.

But there are many other career opportunities that an MBA degree could open.

For instance, someone working in the nursing field could find the MBA degree as a path for learning skills and knowledge in team building, operations management, and communication skills. Although the time commitment can be long in an MBA program, from 1.5 years to 2 years, there are many schools that offer hybrid, evening, and weekend classes for working adults.

International students that seek an MBA degree in the U.S. or outside of their home country are also more likely to expand upon their professional network whether it is in nursing, teaching, law, engineering, or any other field. This is another example that demonstrates how an MBA degree can expand career opportunities.

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THANK YOU FOR BEING PART OF THE SSU FAMILY