

CHANCELLOR GREETINGS

At Southern States University, students, faculty, and staff can find a place in which diversity, ideas, and values are shared, respected, and promoted. We are committed to improving opportunities for students from all backgrounds.

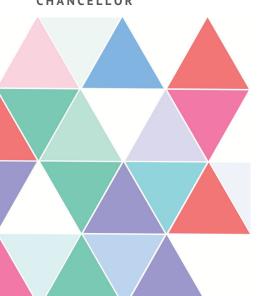
I invite prospective students to explore our programs. Our student-centered approach and our commitment towards student success allow students to form long-lasting relationships with our faculty and the SSU community. Our faculty members come from a diverse set of backgrounds with several of them holding key leadership positions as practitioners in their own fields. Many of our alumni have gone to achieve great success in their careers and personal lives. Other alumni have pursued additional education from a second bachelor's or master's degree to a doctorate program. And our alumni members now serve as members of the SSU Board of Directors.

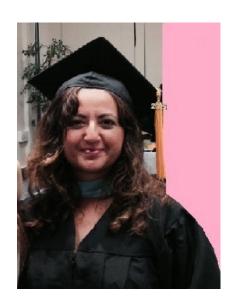
I encourage you to explore our programs and learn more about the learning outcomes that are aligned with your interests.

Sincerely,

CLAUDIA ARAIZA, PhD

CHANCELLOR







"Learning a new language in another country and starting a new career was one of the biggest challenges I overcame in my life. However, I still wanted to challenge myself. Once more I wanted to leave my comfort zone to keep improving as a professional and opening new opportunities for my life. That's why I am doing the MBA in Business Administration at SSU. I am confident that this course will bring me to the next level in my career, wherever it might be"



AN INCREDIBLE UNIVERSITY

Southern States University - SSU is becoming a leader in business and information technology education by providing its students with the skills necessary for managing a small business or advancing into senior management positions in a large company. Whether your interest is in the business of technology, health care, government, retail or non-profits, SSU will teach you the skills necessary for achieving success in today's competitive marketplace.









Southern States University is committed to:

- Engaging our community to live a peaceful life in a multicultural world;
- Promoting an academic community whose members have diverse cultures, backgrounds, perspectives, and life experiences;
- Promoting freedom of expression as a foundation for the pursuit of knowledge; and
- Adhering to its Policy of Non-Discrimination. As such, Southern States University does not unlawfully discriminate on the basis of race, color, national or ethnic origin, religion, age, sex, sexual orientation, disability, language, culture, social class, gender identity and expression, ability, or prior military service in the administration of its educational policies and procedures. Specifically, the University does not discriminate in admissions, employment, entry or exit from educational courses, programs, and financial aid for those who qualify.

SUPPORT YOU

STUDENT SUCCESS

- ➤ Faculty Mentoring
- ➤ Ambassador Program
- ➤ Career Services
- ➤ Free Writing and Tutoring Services
- ➤ Free Advanced English Classes (provided by IAE)

ACCREDITATION AND LICENSURE

BPPE, and Nevada Commission on Postsecondary Education





EXTRAORDINARY CITIES



SSU SAN DIEGO

San Diego, a city on the Pacific coast of California known for its beaches, parks and warm climate. Immense Balboa Park is the site of the renowned San Diego Zoo, as well as numerous art galleries, artist studios, museums and gardens.

SSU IRVINE

Irvine/Orange County ("The OC") lies near some of the most spectacular prime dining, shopping and entertainment destinations in Southern California. Disneyland, Universal Studios, Hollywood and other major attractions are only a short car ride away. A number of corporations, particularly in the technology and semiconductor sectors, have their national or international headquarters in Irvine.

SSU LAS VEGAS

Las Vegas campus is conveniently located just minutes from the world-famous Las Vegas Strip.

Public transport is easily accessible in front of the school to connect students with shopping centers and entertainment facilities.



STUDENT AMBASSADOR PROGRAM

The Student Ambassador is assigned to help promote the University and assist current SSU students.



WHAT DOES A STUDENT AMBASSADOR DO?

- Provide various services and referrals to the campus.
- Develop an expanded knowledge of SSU.
- Conduct campus tours for new students, schools, classes, and guests.
- Represent SSU during college events.
- Interacting as a liason of diversity and inclusion in student groups.
- Support with SSU Social Media Management
- Provide tutoring to individual or small groups of students who require additional academic assistance.
- Coordinate Alumni integration.



ALUMNI & SUCCESSFUL STUDENTS
-----Patrik Puska

"Southern States University was my first choice in choosing a college to study in. I was pleased that SSU specializes in graduate programs like the Master of Business Administration degree program, which is very close to my personal development. In addition, I was thrilled to discover that SSU welcomes international students from all over the world. SSU is located in California, a state associated with progress, economic development and innovation that offers opportunity for learning the most up-to-date approaches and tendencies in business activities. Despite all of my fears of living and studying abroad, in a foreign country, currently, I can state that I do not regret anything. Today, I am proud to be an MBA student at SSU, learning different aspects of business that are a part of the MBA multifaceted curriculum. So far, I've become acquainted with basics in Financial Accounting, Marketing, Statistics, Business Research and Quantitative Fundamentals, and there are other subjects ahead that I am looking forward to. I have no doubt about the priceless knowledge that I will receive upon my completion of this program. It will allow me to become proficient in multiple business aspects and relate it to the demands of our modern highly competitive world. To all current and prospective students, I would like to wish you to believe in yourself."



WHAT ARE THE BENEFITS OF BECOMING A STUDENT AMBASSADOR?

As a Student Ambassador you will develop a wide range of transferable skills that will benefit you. Employers, colleges and universities are looking for more than just good grades; they want community involvement and service! Student Ambassadors will gain leadership skills that will help build your resume. You will earn letters of recommendations, get connected to and serve your campus, and help students and the community.



INVESTMENT FOR YOUR LIFE

You are important to all of us at SSU. From the first time you contact us, during your studies up until you graduate and even after you leave, we'll look out for you and support you. We will be there when you need us. We can assure you practical support, expert advice and a valuable experience. This is a smart investment. Probably one of the best you will ever make. It will support the continuance of your career and change your life.



"I have studied at SSU for 3 years. I came here with an intermediate level of English and now I will be finishing my masters degree soon in September. The school, instructors, and environment here are all wonderful. The past three years have been a great experience for me."

SSU EDUCATIONAL OBJECTIVES

The University has the following objectives:

- Offer a value-driven, focused set of programs to educate students in the fields of Business and Information Technology.
- Promote tolerance among staff and students of all races, cultures, religions, ethnicities, genders and sexual orientations.
- Promote critical thinking, decision-making skills and intellectual inquiry.
- Inspire leadership and teamwork.
- Create a learning environment that encourages students to develop the highest standards of ethical and professional behavior.
- Integrate formal academic learning with practical experience by employing real-world case studies.
- Deliver instruction through classroom and distance learning methodologies.
- Serve students with diverse socio-economic backgrounds.
- Demonstrate continued commitment to student success.



WHAT IS OUR VISION

OUR VISION

The University will bring together a diverse community of students to study in a modern collaborative learning environment to promote critical thinking, ethical literacy, technological proficiency, communication skills, and intercultural engagement with a global perspective.

writing classes, etc. to make sure students get the most out of their program.

We show students how to apply what they learn. Classes are often based on real-world business scenarios where students have to make important decisions. Working in groups allows students to learn the value of teamwork and effective leadership.

PAP - PROFESSIONAL APPLIED PROJECT

This is the project that proves your expertise. It is the practical application of management skills acquired during the academic period of the SSU MBA Program. The PAP so far is only for developing a business plan. The real user is either the participant or a specific present or potential client. In such cases, participants may opt to create their own companies and write a business plan, or undertake applied research in an area of their choice.

WHY IT WORKS

We offer a large range of free student support services such as faculty mentoring, tutoring,





BACHELOR OF BUSINESS ADMINISTRATION

DEGREE PROGRAM

The Bachelor of Business Administration is a four-year degree program in which students will be prepared with an academic background, in addition to practical experiences necessary to survive in today's challenging business environment. The general education and lower division courses provide a strong academic foundation that includes humanities, arts, science and business courses, so that the student has the propensity to succeed in the more challenging and focused upper division courses. SSU's upper division courses are designed with the business needs of today and tomorrow in mind, and provide students first with an introduction, and then with more in-depth business principles and practices, along with the skill set required to succeed in today's business world. The program requires successful completion of 180 quarter units.

COURSE LISTING

▶LOWER DIVISION GENERAL EDUCATION COURSES

ENG 111: Comp and Rhetoric

SPCH 111: Public Speaking

MTH 125: College Algebra

HUM 110: Principles of Humanities PHIL 111: Introduction to Ethics

HIST 101: U.S. History I

HIST 102: U.S. History II

POLS 155: Introduction to Political Science

SCI 110: Introduction to Physical Science

LOWER DIVISION BUSINESS CORE COURSES

ACC 201: Accounting I ACC 202: Accounting II

BUS 101: Business Foundations and Analysis

BUS 210: Business Law

BUS 220: Business Communications

CIS 111: Introduction to Business Information Systems

ECON 100: Macroeconomics ECON 101: Microeconomics

MKT 110: Principles of Marketing

MTH 130: Business Statistics

MTH 135: Business Calculus

► UPPER DIVISION GENERAL EDUCATION COURSES

FNG 305: Technical Writing

MTH 305: Statistics

MTH 310: Finite Math with Applications

HUM 305: Impact of Science Fiction on Historical and Modern Literature

HIST 410: World History

MUS 305: The History of American Music

HUM 405: European Humanities

UPPER DIVISION BUSINESS CORE COURSES

BUS 480: Capstone

FIN 305: Business Finance

MGT 305: Operations Management

MGT 310: Principles of Management and Organization

MKT 305: Marketing Fundamentals

PHIL 305: Rusiness Ethics

▶ UPPER DIVISION MARKETING SPECIALIZATION COURSES

MKT 310: Consumer Behavior

MKT 315: Global Marketing MKT 320: Sales Strategies

MKT 405: Introduction to Marketing Research

MKT 411: Introduction to Advertising

MKT 415: Services Marketing

MKT 420: eMarketing





we could share thoughts or discuss base on experiences of each culture, each country which is

I need to admit that the first reason for choosing SSU was the affordable tuition, I did not expect

much from this place. But after I had spent more time at SSU, I felt like it is my 2nd home.

the best opportunity to know about doing business in this border-less economy.

People there are great!! Really!!"

SOUTHERN STATES UNIVERSITY =

MASTER OF BUSINESS ADMINISTRATION

DEGREE PROGRAM

Southern States University's Master of Business Administration is a two-year program designed to help prepare students for dealing with a world of business and industry that is constantly changing and evolving. With its emphasis on providing a solid academic and theoretical business foundation combined with modern management skills, the program is structured to ensure its students acquire an in-depth understanding of the structure of the global economy, as well as the practical business decision-making skills required to cope with the ever-increasing complexity of business activities in this global economy. In addition to its educational focus on globalization and international business knowledge and skills, SSU is uniquely positioned to offer an MBA program that brings together aspirants from countries all around the world to study in a collaborative spirit.

COURSE LISTING

- ▶ BU 501: Financial Accounting
- ► BU 502: Applied Business Research and Communication Skills
- ▶ BU 503: Business Fundamentals 3.0
- ▶ BU 504: Integrated Marketing Communications
- ▶ BU 506: Managerial Economics
- ▶ BU 510: Operations Management
- ▶ BU 513: Statistics for Business
- ▶ BU 517: Business Law
- ▶ BU 521: Organizational Leadership
- ▶ BU 522: Managerial Finance
- ▶ BU 524: Strategic Management
- ▶ BU 530: Globalization of Business
- ▶ BU 532: International Economics
- ▶ BU 534: International Marketing
- ▶ BU 536: Global Strategy and Management
- ▶ BU 599: Professional Applied Project



ALUMNI AND SUCCESSFUL STUDENTS Luciana Caplan A. Queiroz

"In 2015, I moved with my family to California, to improve my English. Because of the increase of violence and corruption in Brazil, during the English program, me and my husband decided to apply for the Investor's visa (EB-5) to stay with our daughters in the USA. For that, I had to be brave enough to guit my job in Brazil as a Federal Judge. Because I had spent the last 15 years in the public service, I wasn't feeling confident to face the American market. So, I registered myself in the MBA at SSU. The green card was issued during the program, during which I learned how to work with my husband in our investments in real estate properties in the East Coast. As the final project in the MBA program, I developed a company to produce independent films: Flowerbud Entertainment LLC and launched it. By the time I graduated, a few months later, the company had already produced two short films (Famous Little Girls and Torment) and a featurette (On The Fence). These films not only have been awarded and screened worldwide in the film festival circuit, but they are also available to be watched at Vimeo on Demand and Amazon.com. I would like to thank the SSU's staff and the professors for the support in accomplishing this dream."



SOUTHERN STATES UNIVERSITY

DEGREE PROGRAM

Southern States University's Master of Science in Information Technology is a twoyear program that prepares students in the field of information technology. With its emphasis on providing a solid academic and theoretical foundation combined with modern IT skills, the program is structured to ensure its students acquire an indepth understanding of the IT field, as well as the technical skills required to cope with the ever-increasing complexity of IT issues in the modern world. In consideration of students' tight schedules and responsibilities.

Upon completion of the program, Master of Science in Information Technology Graduates will be able to:

Demonstrate a good understanding of the role of IT in organizations and the various technologies comprising the broader area of information technology, and their inter-workings.

Demonstrate understanding of the information systems life-cycle.

Design a web information system using client-side and server-side scripting.

Explain the technologies and issues in an e-commerce system. Describe the technologies and various models in cloud computing.

Demonstrate a good understanding of big-data and data analytics techniques. Describe security vulnerabilities, and measures and technologies to secure an information system.

Explain the technologies and procedures in carrying out computer forensics. Describe the ethical issues in information systems and measures to address them.

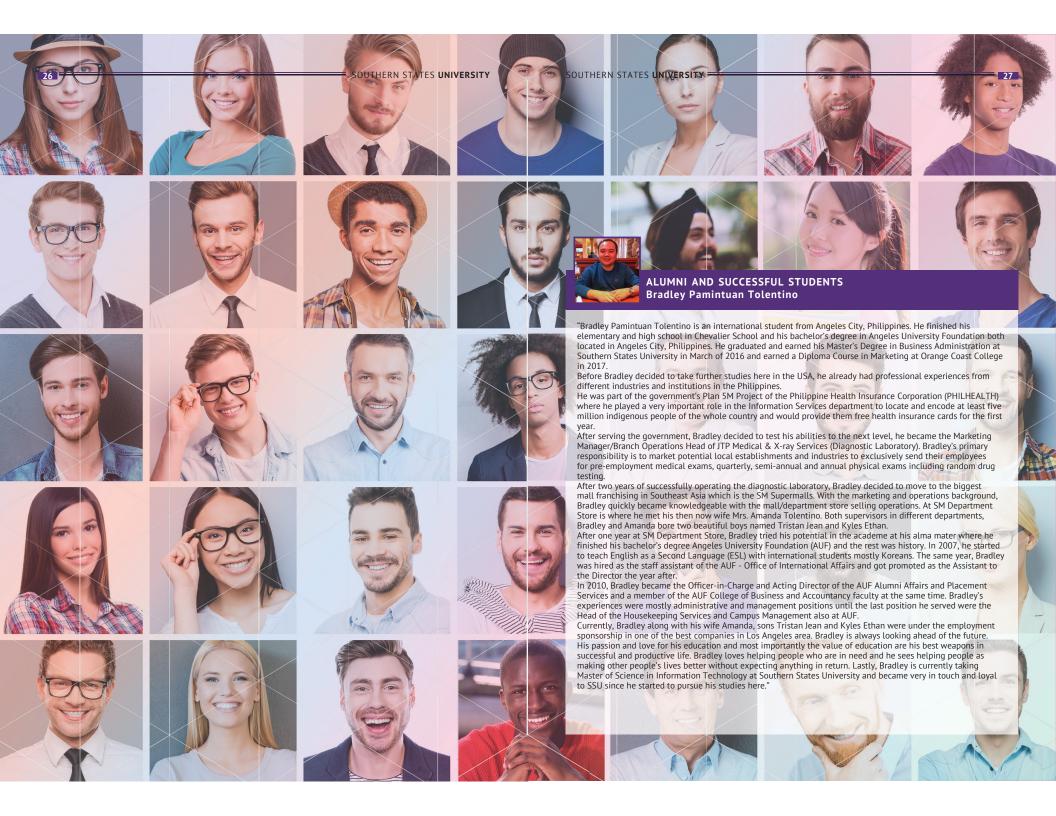
Exhibit information systems project management skills.

Design a complete IT system with database, networking, and other technologies and tools comprising IT.

Have the skills necessary to obtain at least a mid-level job in an IT-related position within one year of graduation from the program.

- ► IT 500: IT Foundations
- ► IT 501: Information Technology Systems
- ► IT 502: Systems Analysis and Design
- ► IT 510: Database Systems
- ► IT 511: Advanced Database Systems
- ► IT 513: Computer Networks
- ► IT 516: Web Information Systems
- ► IT 517: Electronic Commerce Systems
- ► IT 520: Information Security
- ► IT 530: Cloud Computing
- ► IT 531: Data Analytics
- ► IT 532: Computer Forensics
- ► IT 533: Ethical Issues in IT
- ► IT 599: IT Capstone Project

COURSE LISTING



UNDERGRADUATE CERTIFICATES

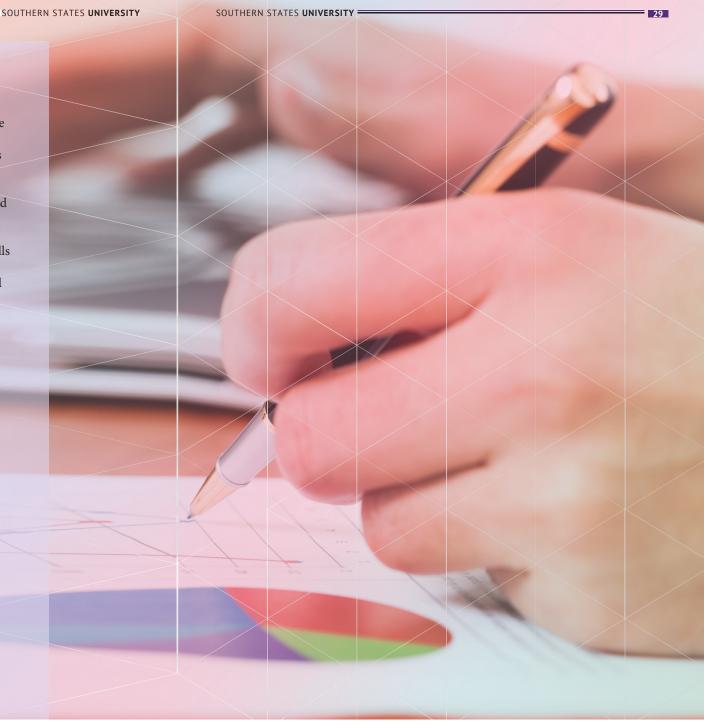
The Undergraduate Certificates at SSU are designed to give participants the knowledge, skills, and abilities to begin a career in a business-related field. Each certificate addresses topics in today's evolving and highly competitive business environment. A total of nine courses at the undergraduate level build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into functional areas, or allow a broader focus, affording students the ability to develop skills necessary to take on the many challenges present in a business-related field. Students who join a program should expect to acquire the core knowledge and skills needed to understand and assist in a business-related career.

REQUIREMENTS

To receive an Undergraduate Certificate from Southern States University, students must successfully complete the required core courses and electives courses for a total of 9 courses or 40.5 credit hours, which is equivalent to 405 contact hours. Students must complete the requirements within a five (5) quarter period.

These certificates are:

- Certificate in Business Analysis
- Certificate in Business Communications
- Certificate in Finance
- Certificate in Management Studies
- Certificate in Marketing



CERTIFICATE IN BUSINESS ADMINISTRATION

CERTIFICATE PROGRAM

Southern States University's Certificate in Business Administration is a one-year program designed to help prepare students for dealing with a world of business and industry that is constantly changing and evolving. With its emphasis on providing a solid academic and theoretical business foundation combined with modern management skills, the program is structured to ensure its students acquire an in-depth understanding of the structure of the global economy, as well as the practical business decision-making skills required to cope with the ever-increasing complexity of business activities in this global economy. A total of seven courses build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into several functional areas of management affording students the ability to develop skills necessary to take on the many challenges present in this constantly evolving field.

COURSE LISTING

► CERTIFICATE CORE COURSES

BU 502: Applied Business Research and Communication

BU 503: Business Fundamentals 3.0

BU 504: Integrated Marketing Communications

BU 521: Organizational Leadership

► CERTIFICATE ELECTIVE COURSES (3 REQUIRED)

BU 501: Financial Accounting BU 510: Operations Management

BU 517: Business Law

BU 524: Strategic Management

BU 530: Globalization of Business



ALUMNI AND SUCCESSFUL STUDENTS Senay Ozonur

"Senay Ozonur is an account manager at an electronic design company based in Orange County, CA. She graduated as an engineer from Kahramanmaras Sutcu Imam University in 2007, in Turkey. She began her career as a sales engineer in a Korean company called Hyosung Corp. She worked for more than 5 years in sales in both the chemical and pharmaceutical fields.

In 2014, she moved to California in pursuit of getting her Master's Degree in Business. Between 2015- 2017, she worked as an Executive Assistant / Office Manager at a drill rig company in Irvine, CA. In 2016-2018, she began taking courses for her MBA at Southern States University in Newport Beach, CA. "I think Southern States University is unique in the diversity of students coming from so many different cultures. Both, the faculty and administration offices, are very friendly and helpful."

As foreign students, we all have big challenges; such as speaking English fluently, adopting a new culture and finding job. "I believe that the MBA courses were very helpful for me to better understand the business environment in the USA. Therefore, I encourage new students to embrace the MBA courses offered. I also think that Networking is very important so please keep in contact with your fellow students. I would be happy to have my SSU friends as contacts on my social media accounts."





CERTIFICATE IN INFORMATION TECHNOLOGY

CERTIFICATE PROGRAM

The Certificate in Information Technology program is designed to give participants the knowledge, skills, and abilities to begin a career in an IT-related field. The certificate addresses the role of IT in organizations and the various technologies comprising the broader area of information technology, and their interworking. A total of seven courses at the graduate level build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking. Elective courses guide students into functional IT subjects, or allow a broader focus, affording students the ability to develop skills necessary to take on the many challenges present in this constantly evolving field. Students who join the program should expect to acquire the core knowledge and skills needed to understand and assist in the development and management of IT systems.

REQUIREMENTS

To receive the Certificate in Information Technology from Southern States University, students must successfully complete the four (4) required core courses and three (3) electives for a total of 26 credit hours, which is equivalent to 260 contact hours. Students must complete the requirements within a five (5) quarter period.

UPON COMPLETION OF THE PROGRAM, GRADUATES WILL BE ABLE TO:

Demonstrate a good understanding of the role of IT in organizations and the various technologies comprising the broader area of information technology, and their inter-

Demonstrate understanding of the information systems life-cycle. Exhibit information systems project management skills.

Assist in the design a complete IT system with database, networking, and other technologies and tools comprising IT. Have the skills necessary to obtain at least an entry-level job in an IT-related position within one year of graduation from the program.

COURSE LISTING

CERTIFICATE IN INFORMATION TECHNOLOGY - COURSES Required Courses (4 courses) - 14 Quarter Credits

IT-500	IT Foundations	2.0	Quarter Credits	
IT-501	Information Technology	4.0	Quarter Credits	
IT-502	Systems Systems Analysis and	4.0	Quarter Credits	
IT-510	Design Database Systems	4.0	Quarter Credits	
Electives (1	Required) - 04 Quarter Credits			

IT-513	Computer Networks	4.0	Quarter Credits
IT-516	Web Information Systems	4.0	Quarter Credits
IT-517	Electronic Commerce	4.0	Quarter Credits
IT-520	Systems Information Security	4.0	Quarter Credits
IT-530	Cloud Computing	4.0	Quarter Credits
IT-531	Data Analytics	4.0	Quarter Credits
IT-532	Computer Forensics	4.0	Quarter Credits
IT-533	Ethical Issues in IT	4.0	Quarter Credits

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. 1		Classes:	Credits:	
	Certificate in IT – Required Courses	4	14	
	IT Electives	3	12	
	Certificate in IT - Total Graduation Requirements	7	26	





SOUTHERN STATES UNIVERSITY

NOW CONTACT US

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