

# **Southern States University**

# ***Newsletter***

**2018 WINTER QUARTER**

**ACCREDITATION  
NEWS**



## **INDIVIDUAL HIGHLIGHTS:**

- ***Accreditation***
- ***SSU anniversary***
- ***Alumni Highlight***
- ***Upcoming Career Fairs***
- ***Flash Info, Writing Classes, Mentorship, Career Services***
- ***New and Current Employees***
- ***Campus Events***
- ***Calendar***
- ***Where to find information***
- ***New Campus SSU San Diego***
- ***Certificate in Film and Media***



# SSU Accreditation and Licensure Updates

ACCREDITATION  
NEWS

**Shortly following a teleconference on Wednesday, December 13, 2017, Southern States University leadership received word that WASC Senior College and University Commission (WSCUC) voted to grant Southern States University "Eligibility" status. The following statement published by WSCUC accurately represents our standing in the *regional* accreditation process:**

*"Southern States University has applied for Eligibility from the WASC Senior College and University Commission (WSCUC). WSCUC has reviewed the application and determined that the University is eligible to proceed with an application for Candidacy and Initial Accreditation. A determination of Eligibility is not a formal status with the WASC Senior College and University Commission, nor does it ensure eventual accreditation. It is a preliminary finding that the institution is potentially accreditable and can proceed within five years of its Eligibility determination to be reviewed for Candidacy or Initial Accreditation status with the Commission. Questions about Eligibility may be directed to the institution or to WSCUC at [wascsr@wascsenior.org](mailto:wascsr@wascsenior.org) or (510) 748-9001."*

Achieving "Eligibility" completes the first of three major phases in the *regional* accreditation process. Note this is parallel and in addition to SSU's *national* accreditation held since 2010 from the Accrediting Council for Independent Schools and Colleges (ACICS). In October 2017, ACICS submitted a formal petition to the US Department of Education for recognition as a national accreditor. Action on that petition is expected in spring 2018.

In addition to the national and regional accreditation processes, SSU is licensed to operate in the State of California by the Bureau for Private Postsecondary Education, and in the State of Nevada by the Nevada Commission on Postsecondary Education.



**SOUTHERN STATES**  
UNIVERSITY

# 35 Years in Operation

In 2018, Southern States University (SSU) will proudly celebrate its 35th year in operation. Our President and Chancellor, John Tucker, the administration, and faculty are very proud of the curriculum SSU offers. SSU occupies its own special niche offering certificates, undergraduate and graduate degrees in the fields of Business, Information Technology, and recently Film Studies.

For the last decade, SSU has continuously improved its institutional and quality measures required by the State of California, the State of Nevada, and SSU's national accrediting agency, the *Accrediting Council for Independent Colleges and Schools* (ACICS). SSU is currently in the eligibility phase of regional accreditation working towards achieving candidacy and subsequently full accreditation with the WASC Senior College and University Commission (WSCUC).

# ALUMNI HIGHLIGHT

## Isabel Treidl

Isabel Treidl is part of the National Council at the United Nations Association of the United States. She is also currently serving as Chair of Young Professional at the Southern California Division. She is also Director of Young Professionals and chair of Education of the United Nations Association - Orange County Chapter. Additionally, she works with developmentally disabled people at NALAS ARF. This year, she received sponsorship to attend the UNA annual meeting in Washington D.C where she represented the Orange County Chapter at Capitol Hill. Since young, she has always been motivated by social issues and has worked to improve the quality of people's lives. During college, she participated in several conferences, seminars and national publications that spearheaded the development of cheaper prosthetics to replace the knee. She worked with the Colombian Army to help veterans who had lost their limbs due to land mines. She won local and national awards for biomedical research and entrepreneurship. In 2008 she received a scholarship from the Inter-American Development Bank National Young Entrepreneurs Award for a cultural mission to China in order to enhance her entrepreneurial skills. In 2009 she started working as a consultant and developed projects for the Colombian Government and private companies, and became a member of In-Nove, a Latin American consulting firm.



"Since young, she has always been motivated by social issues and has worked to improve the quality of people's lives."

Isabel Treidl has a Bachelor's degree in Product Design Engineering, a Master's in Business Administration. She is an instructor at FIDM in Los Angeles and currently is an administrator certified by the Community Care Licensing Division to work with developmentally disabled people in California. Isabel Treidl currently joined the Halsten Enterprise to serve as an international consultant and currently is getting a certification in marketing at the University of California Berkeley.

# ALUMNI HIGHLIGHT

## Oral Yilmaz

One day while working back in my country, I started thinking about my future. I decided the best way to have a better future for me and for my family was to improve my English and further my education. It did not take long for me to decide and execute my new plans. Some can say this decision was a big risk, but I knew it would come back with lots of rewards and it did.

I arrived in San Diego on 4th of July 2010. Back then I did not know I had arrived on the most important day of the year. Today for me the 4th of July is not only a celebration of Independence Day, but also my arrival date and the day my life changed. When I first came to the USA, I attended a language school to improve my English. Within a couple of months I decided not to spend more time on English. Instead I decided to pursue my degree, which led me to the Southern States University MBA program.

During my studies at SSU, I not only built business skills, I also built life long relationships both professionally and personally.

I graduated from SSU's MBA program in 2012 and my secondary life in business started immediately. If one takes it seriously and works hard towards his/her goal, the MBA program brings big opportunities upon graduation. I got a job in one of the biggest transportation companies on the West Coast.



"I graduated SSU's MBA program in 2012 and my secondary life in business started immediately."

In a matter of months I decided to take one more risk and opened my own business. While mentioning the past it seems like a fairytale that came true, but it is my obligation to say you must work hard and dedicate all you have to achieve success in business. Today I have several successful businesses, but in order to achieve this I had to work over 100 hours a week.

My MBA degree from Southern States University led me to this success. I am proud to be a graduated of SSU.



# JANUARY CAREER FAIRS



## San Diego Campus

**Thursday, January 18,  
2018**

10:00 AM to 2:00 PM

New Seasons Church & Military  
Outreach Ministries  
7997 Paradise Valley Road.  
San Diego, CA 92139

For more information:  
[www.churchjobfairs.org](http://www.churchjobfairs.org)

## Newport Beach Campus

**Thursday, January 11,  
2018**

10:00 AM to 2:00 PM

DoubleTree Suites by Hilton  
Anaheim Resort  
2085 S. Harbor Blvd.  
Anaheim, CA 92802

For more information:  
[www.choicecareerfairs.com](http://www.choicecareerfairs.com)

## Las Vegas Campus

**Wednesday, January 31,  
2018**

10:00 AM – 1:00 PM

Devry University  
2490 Paseo Verde Parkway  
Henderson, NV 89074

For more information:  
[www.nationalwidecareerfairs.com](http://www.nationalwidecareerfairs.com)

**Our Career Services Department is at your  
disposal to help with your resume**

# FEBRUARY CAREER FAIRS



## San Diego Campus

**Thursday, February 15,  
2018**

11:30 AM to 2:00 PM

Doubletree Hotel -Mission Valley  
7450 Hazard Center Dr,  
San Diego, CA 92108

For more information:  
[www.diversitycareergroup.com](http://www.diversitycareergroup.com)

## Newport Beach Campus

**Thursday, February 28,  
2018**

11:00 AM to 2:00 PM

Atrium Hotel,  
18700 MacArthur Blvd, Irvine,  
CA 92612

For more information:  
[www.nationalwidecareerfairs.com](http://www.nationalwidecareerfairs.com)

## Las Vegas Campus

**Tuesday, February 8,  
2018**

10:00 AM – 1:00 PM

Gold Coast Hotel & Casino  
4000 W Flamingo Road  
Las Vegas, NV

For more information:  
[www.careerintro.com](http://www.careerintro.com)

**Our Career Services Department is at your  
disposal to help with your resume**

# MARCH CAREER FAIRS



## San Diego Campus

## Newport Beach Campus

## Las Vegas Campus

**Thursday, March 15, 2018**

11:00 AM to 2:00 PM

Hilton San Diego Mission Valley  
901 Camino del Rio South  
San Diego, CA 92108

For more information:  
[www.besthirecareerfairs.com](http://www.besthirecareerfairs.com)

**Wednesday, March 21, 2018**

10:00 AM to 2:00 PM

DoubleTree Suites by Hilton  
Anaheim Resort  
2085 S. Harbor Blvd.  
Anaheim, CA 92802

For more information:  
[www.choicecareerfairs.com](http://www.choicecareerfairs.com)

**Tuesday, March 27, 2018**

11:00 AM – 2:00 PM

The DoubleTree by Hilton  
San Bernardino  
285 East Hospitality Lane  
San Bernardino, CA 92408

For more information:  
[www.nationwidecareerfairs.com](http://www.nationwidecareerfairs.com)

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# FREE WORKSHOPS

## WRITING CLASS

If you want to improve your writing, don't hesitate and come to our Writing Workshop.

San Diego Campus	Newport Beach Campus	Las Vegas Campus
Where: Library	Where: On Campus	Where: On Campus
Day/Time: Thursdays, 1-3 pm	Day/Time: Thursday, 2-4 pm	Day/Time: Thursday, 3- 5pm
Contact: Carri Wohlwend	Contact: Beate Berg	Contact: Bill Doyle

## PRONUNCIATION CLASS

Pronunciation is very much a “must” skill for any English language learner. Come in and join us! Every Tuesday at 1:30 pm - SD Campus

## COMPANY TOURS

SSU invites you to enjoy a tour in successful companies every month.

Next tours: Check with the Career Services Coordinator



# WORKSHOP

## MENTORSHIP

Most successful people give credit to their mentors for their accomplishments.



**CLAUDIA ARAIZA**

San Diego Campus  
[caraiza@ssu.edu](mailto:caraiza@ssu.edu)



**PEGGY BILBRUCK**

Newport Beach Campus  
[pbilbruck@ssu.edu](mailto:pbilbruck@ssu.edu)



**BILL DOYLE**

Las Vegas Campus  
[bdoyle@ssu.edu](mailto:bdoyle@ssu.edu)

## CAREER SERVICES

The Southern States University Career Center is here to assist you in looking for employment. There are a number of services and workshops available including: resume building, interview techniques, job hunting, and career guidance. You can contact the career center director (Carri Wohlwend) by appointment at [cwohlwend@ssu.edu](mailto:cwohlwend@ssu.edu).

# NEW EMPLOYEES

## SHANE RILEY

sriley@ssu.edu

### DBA/Adjunct Faculty

Dr. Riley has a Doctorate in Business Administration with a specialization in Public Administration, as well as a BA and MA in International Relations and Political Science. Dr. Riley has extensive professional experience working in the private and public sectors; domestic and international. Dr. Riley specializes in strategic management, data science, enterprise resource planning (ERP) business intelligence, political science, and international affairs. Currently, Dr. Riley teaches business courses as an Adjunct Faculty at San Diego Campus.



## ANDRE BEZERRA

abezerra@ssu.edu

### Student Ambassador / Newport Beach

Andre was born and raised in Brazil. He graduated in Business from the University of Fortaleza and has a certificate in Information Technology from the same university. He was working in the IT field from 2010 until 2016, with telecommunications systems and software development as a Project Manager in companies of various industries, such as Oil and Gas, TV channel, Newspaper, and Financial. He worked in Fortaleza, and volunteered at the Orange County Chapter of Project Management Institute, a non-profit organization, to help the community of project managers with the best practices in project management.

## CARRI WOHLWEND

cwohlwend@ssu.edu

### Librarian/ San Diego Campus

Carri Wohlwend, University Librarian and Career Services Coordinator, comes to Southern States University from the California Community College system where she worked as a reference librarian and associate librarian. Prior to that, Carri worked for the County of San Bernardino in the training branch of the public library as a library assistant. Her library career started after winning a competitive internship at the National Archives and Records Administration. She holds an Associate of Arts degree in Fine Arts from Victor Valley College. A Bachelor of Arts in American Studies from California State University San Bernardino. The Master of Library and Information Science degree from San Jose State University. She is also presently enrolled in the Master of Archives and Records Administration program, also at San Jose State University.





# Newport Beach Events





# San Diego Events



# JANUARY

**SAVE  
THE  
DATES**

- San Diego Campus - Newport Beach Campus - Las Vegas Campus

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3 - Fetty Wap Concert	4	5	6	7 Atlanta Hawks at Los Angeles
8 First day of classes (New students)	9	10	11 -Writing Class -Writing Class Writing Class	12	13	14
15 - First day of classes (Returning Students)	16 -Pronunciation Class	17	18 -Writing Class -Writing Class	19 - 3 doors down Concert	20 - Katy Perry Concert - T-Mobile arena	21
22	23 -Pronunciation Class	24	25 -Writing Class -Writing Class Writing Class	26	27 -The Killers Concert	28
29	30 -Pronunciation Class					

# FEBRUARY

SAVE  
THE  
DATES

- San Diego Campus - Newport Beach Campus - Las Vegas Campus

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			01 -Writing Class -Writing Class -Writing Class - Shakira Concert	02	3 Chicago Bulls at Los Angeles Clippers	4
5	6 -Pronunciation Class	7	8 -Writing Class -Writing Class Writing Class	9 -Shakira Concert	10 Monster Energy AMA Supercross	11
12	13 -Pronunciation Class	14 -Bruno Mars Concert - Monte Carlos Casino	15 -Writing Class -Writing Class -Writing Class	16	17	18 San Diego Sockets Vs. Ontario Fury
19	20 -Pronunciation Class	21	22 -Writing Class -Writing Class -Writing Class	23	24	25
26	27	28				



# MARCH

SAVE  
THE  
DATES

- San Diego Campus - Newport Beach Campus - Las Vegas Campus

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1 -Writing Class -Writing Class -Writing Class	2	3 <b>UFC - Ultimate Fighting Championship</b>	4
5	6 -Pronunciation Class	7 <b>Orlando Magic at Los Angeles Lakers</b>	8 -Writing Class -Writing Class -Writing Class	9	10	11
12	13 Pronunciation Class	14 <b>San Diego Gulls vs. Stockton Heat</b>	15 --Writing Class -Writing Class -Writing Class	16	17 <b>End of the Quarter</b>	18
19	20	21	22 <b>-Phillip Philips Concert</b>	23	24	25
26	27	28	29	30 <b>Cleveland Monsters at San Diego Gulls</b>	31	

# Where to Find Information

## WEBSITE

- **Events:**

<http://www.ssu.edu/news-events/events/>

- **Career Services:**

<http://www.ssu.edu/resources/career-services/>

- **Lunch Talk:**

<http://www.ssu.edu/?s=lunch+talk>

- **Working In the US (F1 Visa):**

<https://studyinthestates.dhs.gov/working-in-the-united-states>

- **Optional Practical Training (OPT);**

<http://www.ssu.edu/resources/student-services/optional-practical-training/>

- **Curricular Practical Training (CPT);**

<http://www.ssu.edu/resources/student-services/curricular-practical-training/>

## SOCIAL MEDIA

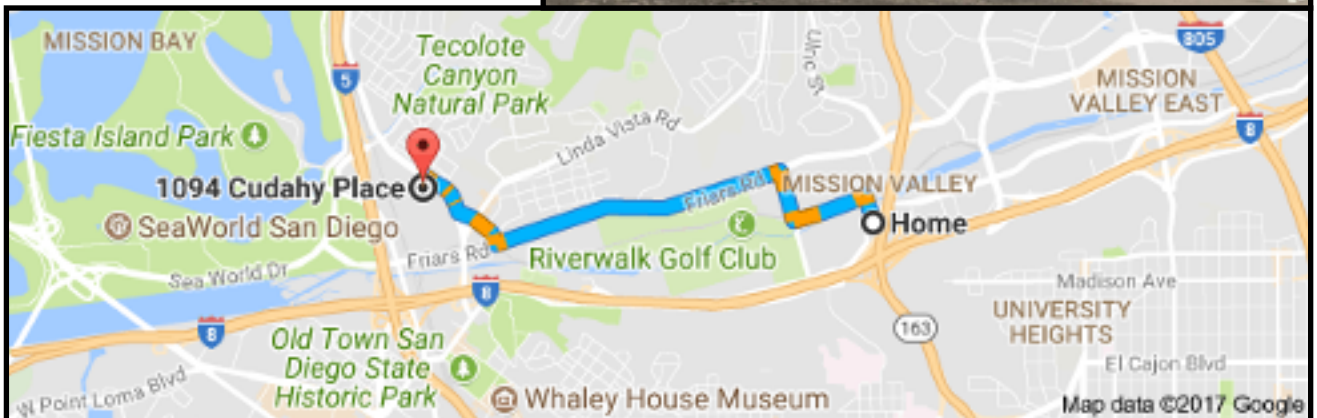


# NEW CAMPUS LOCATION IN WINTER 2018 FOR SSU SAN DIEGO

## ***Don't forget !!***

SSU San Diego's new location will be fully operational the first week of January 2018 for the start of the winter quarter.

The new address will be:



**1094 Cudahy Place, Suite 120, San Diego, Ca 92110**

## **SOCIAL MEDIA**



# **CERTIFICATE IN FILM AND MEDIA STUDIES:**

The Certificate in Film and Media Studies program, at the undergraduate-level, is designed to give participants the knowledge, skills, and abilities to begin a career in a film studies related field.

- This certificate program provides a foundation of technical, entrepreneurial, and management principles for professionals working or expecting to find work in the ever-changing global media landscape.
- The curriculum includes courses in film industry perspectives, media production and management, media economics, story formation, and specialized courses devoted to the businesses of film, TV and Transmedia.

## **CERTIFICATE IN ADVANCED FILM AND MEDIA STUDIES:**

The Certificate in Advanced Film and Media Studies program, at the graduate-level, is designed to give participants advanced knowledge, skills, and abilities to begin or advanced their career in a film studies related field.

- This certificate program provides a firm grasp of entrepreneurial and management principles for professionals working or expecting to find work in the ever-changing global media landscape.
- The curriculum includes courses in film industry perspectives and businesses of film, TV and Transmedia. A total of six courses build strong foundation skills in core subject areas and develop analytical, critical, and creative thinking.
- Elective courses guide students into practical areas in the management of film and media studies.

# FILM PROGRAM PARTNERS:

**PASSAGE PICTURES** (formerly BB Film Productions) is a production company based in Los Angeles, CA that is rapidly conquering its space in the television and film industry. Now with elevated content and a new direction of licensing literature and acquiring material from inception, we focus on developing new content for passion projects with greater commercial appeal and quality. Passage Pictures believes in producing valuable content for Film and Television that transcends genres and demographics. Recent productions include "Experimenter" and "Marjorie Prime," both which premiered at Sundance and received rave reviews. Passage Pictures is currently developing "Rich," the biography of Marc Rich, picked by Universal Studios. Among other projects in development are Don DeLillo's career-defining novel "White Noise," Ted Melfi's romantic comedy "I am Rose Fatou," and "The Zero," based on the best-seller novel by Jess Walter.



**Uri Singer** is the founder and CEO of Passage Pictures. His diverse background and life experiences make him a distinguished Producer and entrepreneur with a unique vision. Early in life, he became a successful inventor and developed several innovative products in Brazil, where he also opened and runs a few companies. He has always loved films, so he asked himself "why not make them?" That decision led him to produce his first feature film "Bed & Breakfast" in 2010, which he co-produced alongside Ted Melfi. Since then, he's been devoted from inception to end of every project and has produced eleven films – from securing finances to packaging and delivery. He won an award for best producer at the LABRFF - 2012 and the Sundance Alfred P. Sloan Feature Film Prize for "Marjorie Prime" - 2017. He is a member of the PGA and prides himself on completing all movies on time and budget. He strongly believes that passion projects can have a bigger audience. Singer is dedicated to finding compelling stories that matter and bringing them to TV and the big screen.

**FJ PRODUCTION** has produced a number of movies, TV shows, documentaries and TV commercials over the years. In the process we have built successful relationships with broadcasters and clients in the United States and abroad. With a talented and dedicated team of professionals, F.J.Productions has established itself in this competitive arena as a reliable and competent production shop, able to conform to budgets and adhere to tough deadlines and strict technical standards.

Some of our programs have aired in major networks around the globe: "The Hollywood Reporter TV" (Starz, HBO Latin, NBC International and syndication); "Red Carpet Reporter" (Syndication); "Planeta Brasil" (TV Globo); "Shape Up" (Fox Latin and syndication), "Uncommon Place" (Multishow), "Shop the World" (Fox, NBC, CBS, ABC) and others. Our movies were shown and received awards in most major festivals around the globe: Sundance, NYFF, Berlin, Cannes, Toronto, to name a few. Films such as Like Sunday, Like Rain (Frank Whaley), Experimenter (Michael Almereyda), Breaking Through (John Swetnam) and others.



Founder of FJ Productions, **Fabio** is the coordinating producer for The Hollywood Reporter TV (Starz & HBO) and Red Carpet Reporter. He is also the executive producer of the Award winning show Planeta Brasil (TV Globo International), producer of shows such as Shape Up, Shop the World, Martial Arts 360 and Zen Zone. From 1997 to 2001 he was responsible for the Brazilian production of the Cart Racing Series as well as production of Acqua TV, Operação Sydney, En Forma con Adrián Fernandez and La Carrera a La Olimpiada. From 1994 to 2001, he produced several TV Shows both in the US and Brazil; SBT Reporter (SBT TV), Música Brasileira (Multishow) and Beautiful Brazil (ICN Channel), Nine Ball Show (CNT). Fabio is a member of the PGA, IDA and NALIP.